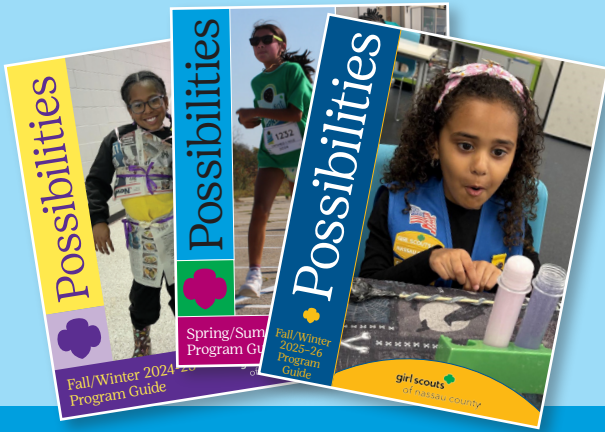


Advertising in *Possibilities*

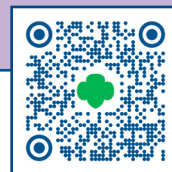


Get ready for all the possibilities when you advertise in Girl Scouts of Nassau County's Spring/Summer 2026 issue of *Possibilities*!

The *Possibilities* Program Guide offers advertising opportunities for local businesses and organizations to publicize their programs that are geared to girls ages 5–18 and/or those that support Girl Scouts in earning badges. Published twice a year, the Spring/Summer issue includes information relevant to troop leaders, volunteers, and families, and features council-led programs and Preferred Program Partner offerings available from February through August. The Fall/Winter issue highlights information and programs relevant for September through January. Each issue features an advertising section where you may purchase non-graphic descriptive program listings or graphic ads. Printed copies of *Possibilities* are sent to over 3,500 troop leaders and the online version is accessible to our full membership of over 14,000.

**To purchase advertising,
scan the QR code or visit**

**Advertising orders and ad
files are due by Tuesday,
November 11, 2025.**

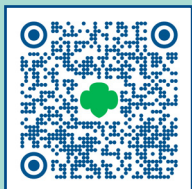


Advertising can be purchased in two ways:

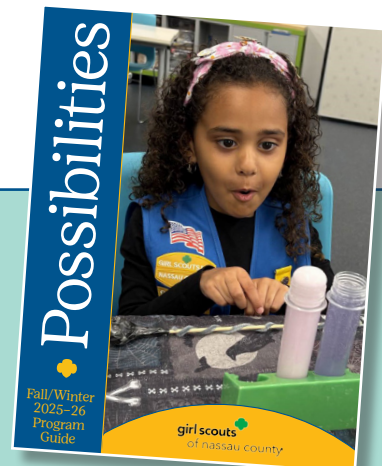
Listings: descriptive, non-graphic listings
of program offerings

Ad Graphics: full and half-page size options

See back for details.



**To view the current *Possibilities*
Guide, scan the QR code or visit
bit.ly/possibilities-fall-winter-2025-26**



Possibilities Advertising Options

Possibilities Advertising Options	For-Profit Organization	Not-for-Profit Organization
Special Placement Ad Full-Page Ad—Inside Front or Inside Back Cover, <i>subject to availability</i>	\$1250	\$1250
Full-Page Ad	\$950	\$450
Half-Page Ad Horizontal orientation	\$550	\$250
Program Listing Non-graphic description of program offering	\$350	\$200

Special Offer:

Advertise in two consecutive issues and receive a 10% discount on your ad package. Maximize your visibility and save!

Ad Sizes

Full Page: 7.5" wide x 10" high

Half Page: 7.5" wide x 4.75" high

Ad files (PDF or JPG) are due by Tuesday, 11/11/25 and should be emailed to Deb Rangell at rangellld@gsnc.org.

After your ad is submitted, it will be reviewed for grammar, clarity, and alignment with GSUSA editorial standards and guidelines. If changes are needed, we will reach out via email and request an updated version within two business days. Please keep this in mind as you plan, design, and submit your ad.

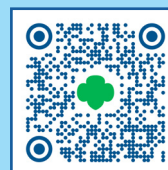
Publication posted to GSNC website: Tuesday, 1/20/26



Examples of ad sizes

Advertising orders and ad files are due by Tuesday, 11/11/25.

To purchase advertising, scan the QR code or visit bit.ly/gsnc-possibilities-ads



Payments

Payment is required upon commitment and can be made online via credit card, or by check (please make your check payable to Girl Scouts of Nassau County, Inc.) If paying by check, please use a copy of your order confirmation as your invoice. In order for your ad to run, check payment must be received by the ad file submission deadline date.

Note: If you're in need of edits to your ad by GSNC, there will be a \$50 alteration fee for each set of changes made after the first set. These will be billed via invoice upon final approval of your ad.

Mail payment to:

Attn: Possibilities
Girl Scouts of Nassau County, Inc.
110 Ring Road West, Garden City, NY 11530

Example of a Listing

Your listing will include:

- Title of the program
- Brief description (up to 80 words)
- Times and days of the week the program is able to be scheduled
- Name of company/organization
- Address or indication that the program will be held at troop meeting location
- Pricing
- Indication of whether Tagalongs may attend
- Minimum/maximum number of participants
- Email address and/or phone number for more information or to schedule a program

All About Money and Budgeting

Learn how to shop smarter and develop better spending habits. Discover different ways to make your money grow by investing and saving. See how money affects your decisions and values. Set goals, develop budgets, and create a saving plan to help make your dreams come true!

Daytime and evening availability

Welcome to RealLife

Location determined by troop

\$15 per registered Girl Scout or Tag-Along

Tag-Alongs welcome

10-person minimum, 50-person maximum

For more information or to schedule a program:

Email Jdoherty@welcome2reallife.com

* The actual design of listings is subject to change in color, font treatment, content order, etc.