



2024 MAGS&MUNCHIES PROGRAM Family Guide and Permission Form

Embrace possibility! It's the beginning of a new Girl Scout year! There's no better time to continue the tradition of gaining entrepreneurial skills through the fall products Mags&Munchies program... while earning, learning, and helping customers find great holiday gifts!

Why Participate in Mags&Munchies?

Participation in this skill-building program assists our community's youngest Girl Scout entrepreneurs as they continue to make meaningful contributions to their communities while developing tools to become leaders.

This magazine and nut/snack program is a rewarding way for troops to earn funds early in the year for Take Action projects, activities, and supplies. Girl Scouts get to practice the five key entrepreneurial leadership skills—Goal Setting, Decision Making, People Skills, Money Management, and Business Ethics—before the Girl Scout Cookie season begins.

How Does Mags&Munchies Work?

This financial literacy program allows Girl Scouts to be entrepreneurs by offering family and friends the

opportunity to purchase delicious nuts, snacks, chocolates, magazines, and more! There are multiple ways to participate:

IN-PERSON by taking orders using the nut order card and collecting payments.

ONLINE by inviting friends and family to place an order. Customers pay with a credit card and can choose to have nuts, chocolates, and snacks or magazines, tumblers, and Bark Boxes shipped directly to them, or they can select from a group of nut and snack products that Girl Scouts can deliver.

The pink Girl Scout Order Summary sheet shows what you need to enter in the M2 system for your child's in-person orders. After entering the data, give the pink form to your Troop Mags&Munchies Manager who will need to finish additional steps after receiving all of your troop's orders, so please hand in materials and payments on time.

EMBRACE
POSSIBILITY

Dates to Remember

September 27: Online and in-person order-taking begins.

November 3: In-person and online order-taking ends.

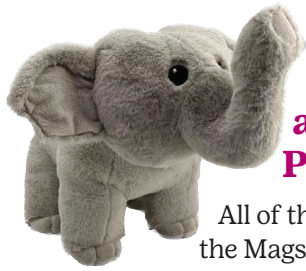
November 3: Deadline for families to enter data for all in-person only orders in the M2 system (totals from the paper nut card). Money due to troop for in-person orders with rewards choice deadline (for 35 Nuts/Snacks and \$600 combined sales).

Early December: Products arrive for delivery to customers

January: Rewards and patches scheduled to arrive.

Please fill out the permission form on the inside of this flyer and return to your Troop Mags&Munchies Manager by: _____ (September 27, if no date has been filled in).





Girl Scout Rewards and Troop Proceeds

All of the earnings from the Mags&Munchies program stay in Nassau County and troops earn proceeds while Girl Scouts earn rewards and patches. The Girl Scout reward items are featured on the nut order card. Troops earn up to 13% of all sales, and troops at the Junior level and up can earn higher proceeds (up to 18%) for their troop by electing to opt out of Girl Scout rewards. Your Troop Mags&Munchies Manager or leader can provide you with information about your troop's rewards and proceeds selection.

Participating In-person

In-person selling builds people skills, even when it's "virtual." If your child has customers who prefer not to place orders online, they can still have nuts/snacks products delivered by ordering directly from your child. Product delivery of nuts/snacks to troops is scheduled for early December, so when you help your child work on their sales pitch—which they can give in person, over the phone, or through an email or a video—encourage them to remind customers about holiday presents. Our nuts and snacks make great gifts for teachers, service providers, and co-workers!

Participating Online

Beginning September 27, Girl Scouts create an online account in the M2 system. Click the link in the launch email from your Troop Mags&Munchies Manager or click the icon on the Mags&Munchies page of the GSNC website to get started.

Your child will create an avatar with her own virtual likeness, enter email addresses, and create a personal message to send to family and friends.

As a way to increase their sales, we also suggest they record their voice for her avatar or upload a personal video explaining what the troop plans to do with the money earned.

Girl Scouts then launch their campaign and a personal message is sent with links for customers to shop for magazines and/or nuts/snacks items. A set of business cards for your child, with a link to their online site, can be downloaded from their site.

Girl Scouts should create their online account and send out emails early in the program to allow maximum time for their customers to make a purchase. Payment is collected at the time of order (online via credit card) for all products ordered online (including Girl Scout-delivery nuts/snacks items). All orders placed online (including Girl Scout-delivery orders) are automatically added to the M2 system so parents/guardians do not need to record/enter any online sales.

Don't miss a thing this Mags&Munchies season!

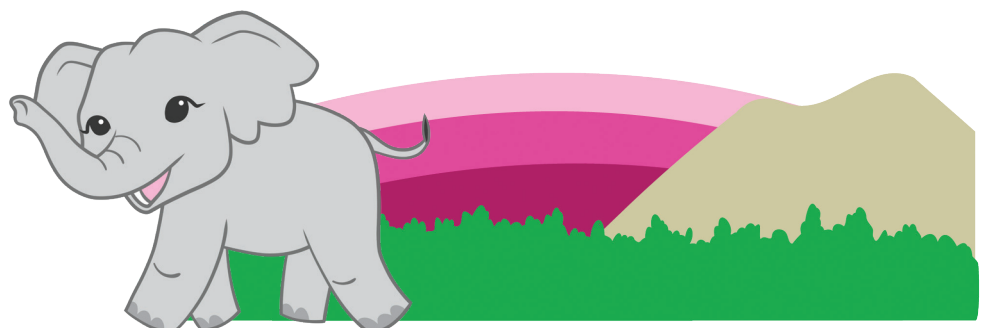
Hop on over to GSNC's Online Community (member.gsnc.org). Click on the Programs tab, and under the Mags&Munchies section, you will find the Girl Scout & Family 2024 Mags&Munchies Dashboard! This Dashboard is your one-stop shop for everything you will need this season, from important documents to fun links and activities. We will also be posting a contest link for a chance to win a giant mascot plush of our elephant, so stay tuned!

Having trouble logging into the OLC? Email us at customercare@gsnc.org.

Transmitting Nut Card Orders to Your Troop Mags&Munchies Manager Through M2OS

Throughout the program, Girl Scouts should enter their in-person orders online from the nuts/snacks order card using the M2 system. Once entered, you'll be able to view all orders in one place (in-person and online), and your child can track how close they are to their goal. When the program is over, Troop Mags&Munchies Managers will review and submit these orders to Council.

- 1) Use the pink Girl Scout Order Summary sheet to summarize all in-person orders from the nut order card.
- 2) Login to the M2 System.
- 3) After entering all in-person orders, ensure totals entered match totals on your order card.
- 4) By 11:59 PM on November 3, enter all in-person orders. (Note that NO MANUAL DATA ENTRY IS REQUIRED FOR ONLINE ORDERS. All online orders—shipped, donated, Girl Scout delivery—transmit automatically to the M2 system.)
- 5) Submit reward choices (for 35 nuts/snacks items and \$600 combined sales).
- 6) Turn in your pink Girl Scout Order Summary sheet and money to your Troop Mags&Munchies Manager by November 3, 2024. Hold onto your nut order card, so you know who gets what when you pick up the products in early December.



GSNC Mags&Munchies

Parent/Guardian Acceptance of Financial Responsibility

- I understand that the nuts/snacks products ordered are NOT RETURNABLE or EXCHANGEABLE.
- I agree to accept responsibility for all product(s) and money my child receives.
- I will see that my child has adult guidance while selling and follows all guidelines and safety procedures for product programs and online activity as noted in GSUSA's Safety Activity Checkpoints.
- I understand that my child will turn in all paperwork, orders, and money to meet my Troop Manager's deadline and that the total of her in-person orders must be entered in the M2 system no later than November 3, 2024 to count toward rewards and patches.
- I understand that Junior level troops and up can vote to opt out of reward items. If my child's troop made that choice, the only items/activities they will receive, if earned, are noted on the nut order card.
- I understand that all proceeds are troop, Service Unit and/or Council funds and NOT the property of my child, as per GSUSA policy.
- I understand that rewards/patches not picked up from the Troop Manager by January 2025 will be donated to a local charity.
- I understand that I am responsible for submitting to Girl Scouts of Nassau County all money collected by my child. In the event of non-payment for the products received, I understand that Girl Scouts of Nassau County reserves the right to initiate collection procedures by its designated agent. I further understand that all costs associated with the collection process, including collection and/or attorney fees, will be my responsibility.

Name (Parent/Guardian): _____

Signature: _____

Permission to Participate in the 2024 Mags&Munchies Program

My child, _____, a member of Troop _____, has my permission to participate in the 2024 Mags&Munchies program. I agree to accept payment responsibility for all products received, will deliver all nuts/snacks items she sells for Girl Scout-delivery, and agree to follow all responsibilities listed on the Permission Form of the Family Guide.

Return this signed form to your Troop Mags&Munchies Manager.

Name (parent/guardian)

Daytime Phone

Address

Email

Date

Signature


girl scouts
of nassau county

Share/Donation Program



All Girl Scouts are encouraged to collect donations for Care to Share (nuts/snacks items for local food pantries). Three

\$7 donations earn a patch and all donations count toward the nut reward items and troop proceeds. If your child collects twenty \$7 donations, they will earn the opportunity to "Adopt an Asian Elephant" and support World Wildlife Fund's global conservation efforts to help save endangered wildlife! Make sure to look at the rewards panel on the nut order card to learn more.



Fit-together Patches

Look at the rewards panel on the nut order card to

learn how to earn them all!

Girl Scouts Can Earn Two Patches That Look Like Them!

Girl Scouts and troop volunteers can create their own M2 avatar. Avatar patches will be mailed directly to each Girl Scout who earns one at the end of each program. Girl Scouts should ensure their correct mailing address is entered in the M2 system.

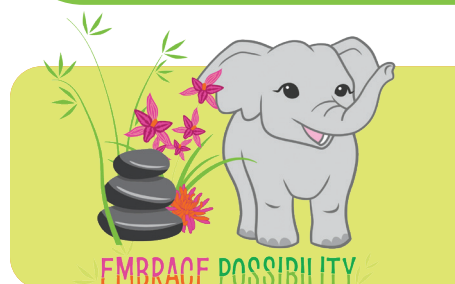
Girl Scouts earn a 2024 Mags&Munchies personalized avatar patch by:

- Creating their avatar.
- Sending 18 or more emails through the M2 system.
- Selling \$300 in magazines and/or nuts/snacks items in the 2024 Mags&Munchies program.

Girl Scouts will earn a Cookie Crossover personalized avatar patch by:

- Creating their avatar.
- Sending 18 or more emails through the M2 system during the 2024 Mags&Munchies program.

- Selling 110 or more packages of cookies during the January initial order time frame for the 2025 Girl Scout Cookie Program.



Go online to see this year's new product offerings like tumblers and dog toys/treats! Girl Scouts will love these additions!