



What's wrong with this booth?

- Food and drink at booth
- Girl is doing homework
- Girl is yelling
- Non-Girl Scout family member/ friend
- Girls are not smiling or being warm and pleasant to prospective customers
- Girl is listening to music
- No cookies on display
- No adult supervision
- Sign is sloppy, does not designate product for sale as Girl Scout Cookies, and troop is not clearly identified
- Neither girl is wearing a sash or vest
- Loose money is on the table

Other things to watch out for:

- Girls may not sell products other than Girl Scout Cookies
- Girls must stay at their designated booth location; no wandering through the store



What's right with this booth?

- Girls are smiling and making eye contact, ready to greet potential customers in a welcoming way
- Girls are wearing sashes (or other Girl Scout apparel)
- Appropriate adult supervision
- At least two, but no more than six girls present (excludes Juliettes)
- Sign is neat, clearly identifies booth as Girl Scout cookie booth and includes troop number
- Sign showcases troop goals
- Table is neat and clean with cookie varieties on display
- Note: Girls should thank each potential customer regardless of a sale