

CONSENT AGENDA

Girl Scouts of Nassau County, Inc.

Minutes Board of Directors Meeting November 17, 2010

The regular meeting of the Board of Directors of the Girl Scouts of Nassau County, Inc. was held on November 17, 2010 at the office of the Corporation, 110 Ring Road West, Garden City, New York.

Attendance

Officers and Directors in attendance constituting a quorum:

Christine Bonczyk	Deborah Johnson-Schiff	Vilma Osborne
Lisa Burke	Miriam Lopez	Christopher Pendergast
Austin Cannon	Diane McFarlane	Bonnie Porzio
Donna Ceravolo	Betty Monroe	Eric Rogers
Paige J. Charles	Domenique Moran	Brian Rothschild
Mark Florio	Adrienne O'Brien	Leslie Segrete
Sandy Hoffer	Cathy O'Reilly	Priscilla Wong
		Diane White

Absent:

Ruth Bigman	Agnelo Dias	Thomas Lawrence
Andrea Borah	Wanda Jackson	Eileen Owen Masio
Anthony Edelman	Marianela Jordan	William Mays
Melissa Connolly	Allison Kasson	Margaret Yamamoto

Staff:

Deborah Goldsmith, Chief Operating Officer
Susan Caruso, Director, Human Resources
Luci Duckson-Bramble, Fund Development Officer
Joyce Wagner, Director Collaborative & Volunteer Services
Marilyn Stolz, Assistant Director, Finance
Lori DiMaggio, Executive Coordinator

Guests:

Carol Ransom, Nominating Committee
Tina Rio, Past President

Opening

Diane McFarlane welcomed everyone to the meeting and asked that we all congratulate Donna Ceravolo, CEO on her tenth anniversary at Girls Scouts of Nassau County. A small celebration followed.

The meeting was called to order at 7:35 p.m. by President, Diane M. McFarlane, Esq. Secretary of the Board, Mark Florio, recorded the minutes.

Consent Agenda

Moved, seconded (Vilma Osborne, Dominique Moran) and voted unanimously to accept the Consent Agenda, which comprised:

- Minutes, September 15, 2010
- 2011 United Way Application
- Appointment of Carol Ransom to Nominating Committee

Strategic Learning

Diane McFarlane and Diane White led the Board in an exercise to choose the top three Key Focus Areas they would like the Strategic Learning teams to consider when they embark on the Strategic Learning process. **Of the five issues presented the top three Key Issues identified by vote on by the Board are:**

1. Increase revenue in the Council
2. Increase Girl Membership
3. Increase Recruitment and Retention of Adult Volunteers

Treasurer's Report

Treasurer Eric Rogers reported that the Finance Committee continues to monitor the expenses and income of the Council this year. Mr. Rogers reviewed the GSNC balance sheet with the Board. There is no new news regarding the pension at this time. GSUSA is offering a new pension to all Councils – interest in the new pension has been poor.

Finance Committee

Mr. Florio presented the 2011 Budget to the Board on behalf of the Finance Committee. After a discussion the Board passed the Budget as presented. Part of the operating budget including pension cost will be covered by income from investments in the Council's portfolio, with no intention to invade principal. [Budget and Investment performance attached to the original file copy of these minutes.]

The vote to accept the 2011 Budget as presented was carried.

Fund Development Committee

Co-Chair Dominique Moran talked about the success of the Luncheon this year. Held again at the Garden City Hotel, Juliette Low Award of Distinction honoree Connie Fratianni Wysota along with co-chair Cathy O'Reilly and a hard working committee helped raise a net of \$65,104 a 3% increase from last year. Special thanks were given to Leslie Segrete, Chris Bonczyk, Deborah Johnson-Schiff, Anthony Edelman and Paige Charles for their involvement and time in making this a wonderful event successful.

On November 14, 2010 the Honor Circle Reception began with a tour of Bailey Arboretum followed by a Tea at the home of Margaret Stacey. Forty-eight guests attended. Les Cuneo provided a brief presentation on Charitable Giving.

Dominique invited the Board to attend the next Fund Development Committee meeting on November 29th at 7:30pm for 2011-2012 fundraising planning.

Nominating Committee

Chair Betty Monroe reported that the Nominating Committee has almost completed the reviews of incumbent officers, Members-at-Large and are currently looking to fill officers, Members-at-Large, successor Nominating Committee and National Council Delegates positions. The Committee is accepting referrals until January 12, 2011.

Delegate Communications Committee

On behalf of the Delegates and the DCC, Diane White asked the Board to exercise its authority under Article IX: Section I of the GSNC Bylaws to consolidate Associations that have no Delegate representation with neighboring Associations that have leadership in place, from November 17, 2010 to May 25, 2011. The temporarily consolidated Associations will be entitled to the total number of Voting Delegates that would have been assigned to each individual Association. It is the intent of the Board that the leadership in the neighboring Associations will assist the non-represented Associations in finding new leadership. This arrangement is temporary and for the purpose of governance representation only. **The vote to accept the temporary combining of Associations as presented was unanimous.**

Executive Report

Donna Ceravolo, Executive Director/CEO, thanked everyone again for joining her in celebrating her 10 years at GSNC.

Ms. Ceravolo has been appointed by the GSUSA Leadership Alliance to be part of the National Strategic Cookie Task Group. The group's charge is to come up with a strategic direction to improve Cookie sales across the movement using Strategic Learning to develop a Competitive Focus, a Winning Proposition and Key Priorities. Currently GSNC is the lowest in the nation in boxes sold per girl.

Ms. Ceravolo explained to the group that *Girlfriends* has a new look. The publication will be mailed out five (5) times a year. Four (4) of the five (4) will only be four (4) pages with short articles directing the reader to our website for more information on a specific topic. The fifth magazine will be mailed out in August before the new Girl Scout year begins and will contain more information and full articles.

Adjournment

There being no further business, the President called for a motion to adjourn.

Moved, seconded (Domenique Moran, Adrienne O'Brien) and voted unanimously to adjourn. The meeting adjourned at 9:00 p.m.

Respectfully Submitted,

Mark Florio
Secretary