

## CONSENT AGENDA

Girl Scouts of Nassau County, Inc.

### **Minutes Board of Directors Meeting February 11, 2009**

The regular meeting of the Board of Directors of the Girl Scouts of Nassau County, Inc. was held on February 11, 2009 at the office of the Corporation, 110 Ring Road West, Garden City, New York.

#### **Attendance**

##### **Officers and Directors in attendance constituting a quorum:**

Austin Cannon	Marianela Jordan	Betty Monroe
Donna Ceravolo	Allison Kasson	Vilma Osborne
Melissa Connolly	Thomas Lawrence	Leslie Segrete
Mark Florio	William Mays	Brian Rothschild
Debra Ieraci	Diane McFarlane	Sandra Echols Williams
Deborah Johnson-Schiff	Domenique Moran	

##### **Absent:**

Sandra Ashby	Edward Kang	Eric Rogers
Andrea Borah	Miriam Lopez	Carol Ransom
Lisa Burke	Eileen Owen Masio	Diane White
Paige J. Charles		

##### **Staff:**

Deborah Goldsmith, Chief Operating Officer  
Luci Duckson-Bramble, Fund Development Officer  
Joyce Wagner, Director Collaborative & Volunteer Services  
Marilyn Stolz, Assistant Director Finance  
Fran McAllister, Team Manager

##### **Guests:**

Adrienne O'Brien, Nominating Committee  
Tina Rio, Co-chair, Delegate Communications Committee

## **Opening**

The meeting was called to order at 7:35 p.m. by President, Sandra Echols Williams. Secretary of the Board Debra Ieraci recorded the minutes.

Sandra Williams welcomed everyone to the meeting.

## **Cookie Program© Presentation**

Fran McAllister, Manager of Program Promotions, gave an enthusiastic presentation of this year's Cookie Program©. Ms. McAllister explained that last year the Girls sold \$35,000 in Cookies for the Military and that this year the Council goal is \$40,000. All Board Members were asked to take specially designed collection boxes for Operation Cookie and place them in their offices.

Cookie kickoff events were held by 34 out of 36 Associations. This year, for the first time, Girl Scout Daisies are selling Cookies. Last year the average boxes of cookies sold per Girl was 82 boxes, this year the Council has set a goal of an average of 100 boxes per Girl. Cookies were available for purchase and all Board Members received order forms.

## **Consent Agenda**

**Moved**, seconded (Domenique Moran, William Mays) and voted unanimously to accept the Consent Agenda, which comprised:

- Minutes, November 12, 2008
- Board Meeting Dates 2009 - 2010
- Amendment to the 403(b) Thrift Plan

## **Treasurer's Report**

In the absence of Treasurer, Eric Rogers, Mark Florio reported the Council is undergoing the Annual Audit conducted by Nawrocki Smith, CPA's therefore all figures in the Treasurers report are subject to audit. Based on these unaudited figures our actual deficit at year end will be \$433,000 more than originally budgeted.

While we kept expenses under budget by \$528,000 – income fell short - reaching only 81% of budget.

Looking at the balance sheet – between interest, dividends and investment income earned we have a year-end gain of over \$224,000 and a general operating fund balance of a little over \$1,000,000.

**Finance  
Committee**

Chair Mark Florio reported that the Finance Committee held a phone conference with the representatives from Smith Barney and Morgan Stanley. The investments with Morgan Stanley are down 13.9% and the investments with Smith Barney are up 2%. The combined portfolio is down 6.7% since inception. Thankfully none of our investments were affected by the current ponzi schemes that have hurt so many individuals, companies and other not-for-profits. In the future we will have to address the joint venture involving Morgan Stanley and Smith Barney.

**Nominating  
Committee**

In the absence of Chair Lisa Burke, Tom Lawrence thanked the Board for submitting referrals to the committee. Their input is invaluable and will help shape GSNC in years to come. The Nominating Committee is currently in the process of interviewing candidates for the 2009-2010 slate, which includes positions for all Officers, Members at Large and the Nominating Committee.

Incumbents who have not yet updated their volunteer profile form and resumes should hand them in next week. Copies of the Volunteer Profile form are available in the governance section of the GSNC website. This year's slate is expected to be announced at the beginning of March.

**Fund  
Development  
Committee**

Chair Dominique Moran said that although the Board decided that \$35,000 was their goal for Board giving the total received last year was \$16,000. Ms. Moran spoke about the importance of having 100% participation in Board giving. The Board year is from June to May.

Three enthusiastic Board Members, Allison Kasson, Leslie Segrete and Melissa Connolly have graciously taken on the task of organizing Project US Open. They will be coordinating 258 volunteers to serve food and beverages at a concession stand at the US Open which is scheduled at Bethpage Black golf course June 15 – June 21. Volunteers can sign up and get information on the Council website by clicking on the link on the home page. The Volunteers must be 18 or over.

**Delegate  
Communications  
Committee**

On behalf of the committee, Co-chair Tina Rio asked the Board to make a decision on how they wanted to respond to the proposal from ELLM, dated March 14' 2008. [Attached to the original file copy of these minutes.] Discussion followed.

The Board Members agreed unanimously that they acknowledge the request from ELLM and respectfully affirm their continued commitment to keep the Membership informed through mail, email, and the Council website.

In addition the Board unanimously agreed to stand by their (June 2008) decision to keep the three (3) proposals that were presented at last year's Annual Meeting on the agenda of this year's Annual Meeting.

## **Executive Report**

### **Management Update**

Donna Ceravolo, Executive Director/CEO, spoke about her trip to the CEO Conference in Florida. Ms. Ceravolo shared everyone's disappointment on GSUSA's lack of progress with Brand. On the plus side, for the first time GSUSA had Cookies on the agenda as an important issue for Girl Scouting.

The Advocacy program, *Live Healthy Lead Healthy Policy and Roadmap* was introduced. Carole Aksak, GSNC's expert on Relational Aggression, was acknowledged for her contributions to the project.

## **New Business**

Sandra Echols Williams thanked Dr. Adrienne O'Brien and Tina Rio for attending the Board Meeting, she thanked Mark Florio for his work as Chair of the Finance Committee and she thanked Allison Kasson, Melissa Connolly and Leslie Segrete for taking on the US Open event.

## **Adjournment**

There being no further business, the President called for a motion to adjourn.

**Moved**, seconded (Brian Rothschild, Allison Kasson) and voted unanimously to adjourn. The meeting adjourned at 8:45 p.m.

Respectfully Submitted,

Debra Ieraci  
Secretary