

**BLUE BOOK  
POLICY  
AMENDMENT**

Amended the Blue Book policy *Internet Sales*. New wording is as follows:

**Internet Sales**

Sales<sup>1</sup> on the Internet of products sold in council-sponsored product sales are not permitted.\*

Marketing<sup>2</sup> these products using the Internet—including order taking—is permitted in accordance with GSUSA guidance and with parental permission and supervision.

Sales on the Internet of Girl Scout merchandise, such as uniforms, insignia, publications, and equipment may only be conducted by duly authorized and licensed Girl Scout councils, council shops, retail agencies, and/or GSUSA-licensed vendors. Permission to sell on the Internet must be obtained from GSUSA.

For safety and security reasons, sales on the Internet for any Girl Scout troop/group money-earning activities may not be conducted by individual girls, parents, or other adults.

\*Online magazine sales using GSUSA approved vendor developed websites are permitted as an exception.

<sup>1</sup>Sales on the Internet include any financial transaction concluded on any online website, including on-line auctions or public sale sites.

<sup>2</sup>Marketing includes advertising the sale and the solicitation and receipt of order commitments.

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