



Build A Better Booth


EVERYTHING YOU NEED TO KNOW ABOUT BOOTH SALES! - FOR GIRLS


Tips for Booth Sales

-  **Decorate your booth!**
Heavily decorated booths that attract the customer's attention will make people smile and notice the Troop's efforts. Use Girl Scout tablecloths & Cookie Costumes (available for loan through our Resource Room), and other materials.

-  **Be sure to post the Girl Scout logo at your booth.**
The logo should be up front and visible.




-  **Set up a display board showing your Troop's goals.**
People like to know what they are helping your Troop to do! You might create display boards that talk about healthy eating habits or what girls in the Troop like about Girl Scouting.


-  **Provide samples of cookies for your customers to try.**
Sure to be a big hit — especially when introducing new cookies like the Thank U Berry Munch.




-  **Sell gift baskets with Girl Scout Cookies® in them.**
Girls can place cookies and other items of choice in baskets and sell the baskets as gift items.

-  **Make a Girl Scout Cookie® dessert and offer free samples.**
Sell boxes of the cookie in the dessert with the recipe attached. These “Mint Brownies” were made with Thin Mints. See “Cookie Q” cards for recipe ideas.



-  **Include a price list.**
Things can get confusing when selling cookies to multiple customers. To make things easier create a list stating prices of multiple boxes. For example, 1 box costs \$3.50, 2 boxes cost \$7.00 and so on. Put it in plain sight so your customers can see it too.

-  **Advertise.**
Write catchy slogans like “Got Girl Scout Cookies?” or “Ask me about Girl Scout Cookies®” on a t-shirt or make a button to wear at booth sales.

