



2021 MAGS&MUNCHIES PROGRAM

Family Guide and Permission Form



RISE UP! It's the beginning of a new Girl Scout year!

Some view fall as the closing of the year, but for Girl Scouts it's just the beginning! Especially this year! There's no better time to continue the tradition of gaining entrepreneurial skills through the fall products Mags&Munchies program...while earning, learning, and helping customers find great holiday gifts!

Why participate in Mags&Munchies?

Participation in this skill-building program assists our community's youngest female entrepreneurs as they continue to make meaningful contributions to their communities while developing tools to become leaders.

This magazine and nut/snack program is a rewarding way for troops to earn funds early in the year for Take Action projects, activities, and supplies. And girls get to practice the five key entrepreneurial leadership skills—Goal Setting, Decision Making, People Skills, Money Management, and Business Ethics—before the Girl Scout Cookie season begins.

Returning this year, girls will be able to create an avatar that looks just like them and record a message for their virtual likeness to deliver to friends and family. There are also many other ways for girls to engage in the program including uploading her own personal video, earning virtual rewards for her avatar, and tracking her progress.

In addition to many cool rewards, your Girl Scout will also be able to earn an exclusive personalized patch with her name and unique avatar on it!

Our girls have managed through lots of challenges this past year—now we hope you will encourage them to challenge themselves to help their troop and our council through the Mags&Munchies program.

How Does Mags&Munchies Work?

This financial literacy program allows girls to be entrepreneurs by offering family and friends the opportunity to purchase delicious nuts, snacks, chocolates, and magazines. There are multiple ways to participate:

- **In-person** by taking orders using the nut order card and collecting payments.
- **Online** by inviting friends and family to place an order. Customers pay with a credit card and can choose to have nuts, chocolates, snacks, or magazines shipped directly to them, or they can select from a group of nut and snacks products that girls can deliver.

Dates to Remember

- **October 1:** Online and in-person order-taking begins.
- **November 7:** Deadline for family data entry of in-person orders (totals from the paper nut card) in the M2 system.
- **November 8:** Money due to troop for in-person orders.
- **November 10:** Online order taking ends.
- **November 11:** Rewards choice deadline (*at 35 Nuts/ Snacks and \$550 combined*).
- **Early December:** In-person and girl delivery products distribution.
- **Mid December:** Rewards and patches scheduled to arrive.

Please cut and fill out the permission form on the inside of this flyer, and return to your troop Mags&Munchies Manager by: _____
(September 30, if no date has been filled in).

The pink "Girl Order Summary Sheet" shows what you need to enter in the M2 system for your child's in-person orders. After completing that data entry, give the pink form to your troop Mags&Munchies Manager who will need to finish additional steps after receiving all of your troop's orders, so please hand in materials and payments on time.



Share/Donation Program

All girls are encouraged to collect donations for Care to Share (nuts/snacks items for local food pantries).

Three \$6 donations earn a patch and all donations count toward the nut reward items and troop proceeds.

Girl Rewards and Troop Proceeds

All of the earnings from the Mags&Munchies program stay in Nassau County and troops earn proceeds while girls earn rewards and patches. The girl reward items are featured on the nut order card each girl receives. Troops earn up to 13% of all sales, and troops at the Junior level and up can earn higher proceeds (up to 18%) for their troop by electing to opt out of girl rewards. Your troop Mags&Munchies Manager or leader can provide you with information about your troop's rewards and proceeds selection.

Participating In-person

In-person selling builds people skills, even when it's "virtual." If your child has customers who prefer not to place orders online, they can still have nuts/snacks products delivered by ordering directly from your child. Product delivery of nuts/snacks to troops is scheduled for early December, so when you help your child work on her sales pitch—which she can give in person, over the phone, through an email or a video—encourage her to remind customers about holiday presents. Our nuts and snacks make great gifts for teachers, service providers, and co-workers!

November 7th is the deadline for the family to enter the total of all in-person orders in the M2 system.

Participating Online

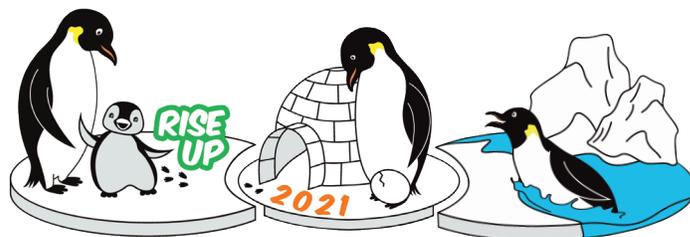
Beginning October 1, girls create an online account in the M2 system. Click link in the launch email from your troop Mags&Munchies Manager or click the icon on the Mags&Munchies page of the GSNC website to get started.

Your child will create an avatar with her own virtual likeness, enter email addresses, and create a personal message to send to family and friends. As a way to increase her sales, we also suggest she record her voice for her avatar or upload a personal video explaining what her troop plans to do with the money earned.

She then launches her campaign and her personal message is sent with links for her customers to shop for magazines and/or nuts/snacks items. A set of business cards for your child, with a link to her online site, can be downloaded from her site.

Girls should create their online account and send out emails early in the program to allow maximum time for their customers to make a purchase. Payment is collected at the time of order (online via credit card) for all products ordered online (including girl-delivery nuts/snacks items). All orders placed online (including girl-delivery orders) are automatically added to the M2 system so parents do not need to record/enter any online sales. November 10 is the deadline for all customers to place online orders.

Fit-together Patches



Look at the rewards panel on the nut order card to learn how to earn them all!

Girls Can Earn Two Patches That Look Like Them!

Girls and troop volunteers can create their own M2 avatar. Avatar patches will be mailed directly to each girl who earns one at the end of each program. Girls should ensure their correct mailing address is entered in the M2 system.

Girls earn a 2021 Mags&Munchies personalized avatar patch by:

- Creating their avatar
- Sending 18 or more emails through the M2 system
- Selling \$250 in magazines and/or nuts/snacks items in the 2021 Mags&Munchies program

Girls will earn a Cookie Crossover personalized avatar patch by:

- Creating their avatar
- Sending 18 or more emails through the M2 system during the 2021 Mags&Munchies program
- Selling 100 or more packages of cookies during the December/January initial order time frame for the 2022 Girl Scout Cookie Program



GSNC Mags&Munchies Parent/Guardian Permission Form *and Acceptance of Financial Responsibility*

- I understand that the nuts/snacks products ordered are NOT RETURNABLE or EXCHANGEABLE.
- I agree to accept responsibility for all product(s) and money my child receives.
- I will see that my child has adult guidance while selling and follows all guidelines and safety procedures for product programs and online activity as noted in GSUSA's Safety Activity Checkpoints.
- I understand that my child will turn in all paperwork, orders, and money to meet my Troop Manager's deadline and that the total of her in-person orders must be entered in the M2 system no later than **November 7, 2021** to count toward girl rewards and patches. (*Online orders can be placed by customers until November 10, 2021.*)
- I understand that Junior level troops and up can vote to opt out of reward items. If my child's troop made that choice, the only items/activities she will receive, if earned, are noted on the nut order card.
- I understand that all proceeds are troop, Service Unit and/or Council funds and NOT the property of my daughter, as per GSUSA policy.
- I understand that rewards/patches not picked up from the Troop Manager by December 24, 2021 will be donated to a local charity.
- I understand that I am responsible for submitting to Girl Scouts of Nassau County all money collected by my child. In the event of non-payment for the products received, I understand that Girl Scouts of Nassau County reserves the right to initiate collection procedures by its designated agent. I further understand that all costs associated with the collection process, including collection and/or attorney fees, will be my responsibility.

✂ CUT HERE ✂

My child, _____, a member of Troop _____, has my permission to participate in the 2021 Mags&Munchies program. I agree to accept payment responsibility for all products she receives, will deliver all nuts/snacks items she sells for girl-delivery, and agree to follow all responsibilities listed on the Permission Form of the Family Guide.

Return this signed form to your troop Mags&Munchies Manager.

Name (parent/guardian):

Daytime Phone:

Address:

Email:

Date:

Signature:


girl scouts
of nassau county

Transmitting Nut Card Orders to your Troop Mags&Munchies Manager through M2

Throughout the program, girls/parents should enter their in-person orders online from the nuts/snacks order card using the M2 system. Once entered, you'll be able to view all orders in one place (in-person and online), and your child can track how close she is to her goal. When the program is over, troop Mags&Munchies Managers will review and submit these orders to Council.

- 1) Use the pink Girl Order Summary sheet to summarize all in-person orders from the nut order card.
- 2) Login to the M2 System.
- 3) After entering all in-person orders, ensure totals entered match totals on your order card.
- 4) By 11:59pm on November 7, enter all in-person orders. (Note that **NO MANUAL DATA ENTRY IS REQUIRED FOR ONLINE ORDERS**. All online orders—shipped, donated, girl delivery—transmit automatically to the M2 system.)
- 5) Submit reward choices (at 35 nuts/snacks items and \$550 combined sales).
- 6) Turn in your pink Girl Order Summary sheet and money to your troop Mags&Munchies Manager by November 8, 2021. Hold onto your nut order card, so you know who gets what when you pick up the products in early December.

