

TIPS FOR COOKIE BOOTH SALES

- 🍪 **Decorate your booth!** Heavily decorated booths that attract the customer's attention will make people smile and notice the Troop's efforts. Use Girl Scout tablecloths & Cookie Costumes (available for loan through our [Resource Room](#)), and other materials.



- 🍪 **Post the GSNC Logo.** Be sure to post the Girl Scout logo at your booth. The logo should be up front and visible.
- 🍪 **Broadcast your Troop Goals.** Set up a display board showing your Troop's goals. People like to know what they are helping your Troop to do! You might create display boards that talk about healthy eating habits or what girls in the Troop like about Girl Scouting.
- 🍪 **Samples!** Provide samples of cookies for your customers to try.
- 🍪 **Create Cookie Bundles.** Sell gift baskets with Girl Scout Cookies® in them. Girls can place cookies and other items of choice in baskets and sell the baskets as gift items.
- 🍪 **Offer Recipe Options.** Make a Girl Scout Cookie® dessert and offer free samples. Sell boxes of the cookie in the dessert with the recipe attached. These "[Mint Brownies](#)" were made with Thin Mints. [More Recipes](#).
- 🍪 **Include a price list.** Things can get confusing when selling cookies to multiple customers. To make things easier create a list stating prices of multiple boxes. For example, 1 box costs \$4.00, 2 boxes cost \$8.00 and so on. Put it in plain sight so your customers can see it too.
- 🍪 **Advertise.** Write catchy slogans like "Got Girl Scout Cookies?" or "Ask me about Girl Scout Cookies®" on a [t-shirt](#) or make a button to wear at booth sales.

